

# PETER HYDE DESIGN

## EXHIBITS AND EXPERIENCES



## Peter Hyde Design turns your vision into design reality

Peter Hyde Design was founded to bring high quality design and interpretive services to our clients. We realize that today's clients require vendors capable of adjusting to their budgets, schedules and required services based on specific project needs. By utilizing a flexible business and studio model, Peter Hyde Design is able to provide services from smaller sized, low budget and fast paced projects to very large, high budget multi-year projects with equal creativity, attention and a successful outcome.

### Recent Quotes

"Peter and his team were impressive from the start, carefully articulating the entire design process and schedule from initial overview, through concept design, design development and design review. Peter had a unique ability to bring a project to life in a thoughtful manner that immediately put our entire management team at ease."

-- Ted Phillips, President & CEO, Chicago Bears Football Club, October 29, 2013.

"Working with Peter Hyde and his team brought more than just a wonderful exhibition design to the National Hellenic Museum. Peter's methods helped us develop a project that not only tells a compelling story but one that has attracted new visitors, engaged them in the exhibit, and ultimately made them more interested in the exhibit subject and our museum."

-- Bethany Fleming, (former) Director of Museum Experience, National Hellenic Museum

### Services Offered

Exhibition Design  
Branded Experience Design  
Interior Design  
Master Planning  
Broadcast Set Design

Digital and Hand Rendering  
Interpretive Specialist and Curatorial  
Label Copy Writing  
Graphic Design and Production  
Theater Set Design

# PETER HYDE DESIGN

## EXHIBITS AND EXPERIENCES



### About Peter Hyde Design

Peter Hyde Design is led by Peter Hyde, a designer with 20 years of experience in the professional design field. Peter brings his combination of strong design, management, client relations and technical talents to create impactful projects. He has a diverse background across multiple disciplines, venues and geography with projects throughout the United States and internationally in Norway, England, Morocco, and Saudi Arabia. Peter's current and past clients include professional sports organizations, children's museums, historical museums and societies, science centers, visitor centers, broadcast networks and Fortune 500 companies.

Peter Hyde Design utilizes a flexible business and studio model that is able to provide services ranging from clients with smaller size, low budget and fast paced projects to very large, high budget multi-year projects with equal creativity, high design standards and successful outcomes. Our expertise and experience includes all aspects of design, fabrication, graphic production, kinetic and digital interactives, interior design, media production, audio-visual design and site installation.

Peter Hyde Design provides dynamic and innovative design solutions for Master Planning, Concept Designs and full turnkey projects. We tailor the design to the specific communication goals, educational goals, content and budget for each project. Our ability to collaborate closely with clients and content specialists coupled with our varied project experience, creates visually exciting, educational and rewarding experiences for our clients' target audiences.



### Clients

AFS Intercultural Programs  
Big Ten Networks  
National Hellenic Museum  
Prysm, Inc.  
United States Golf Association Museum

Baha'i National Organization  
Chicago Bears Football Club  
Pelopidas, LLC  
Saks Fifth Avenue  
Waukesha County Museum

### Memberships

American Alliance of Museums  
International Sports Heritage Association  
International Sports heritage Association  
Society for Experiential Graphic Design

Mid-Atlantic Museum Association  
Small Museum Association  
Themed Entertainment Society

